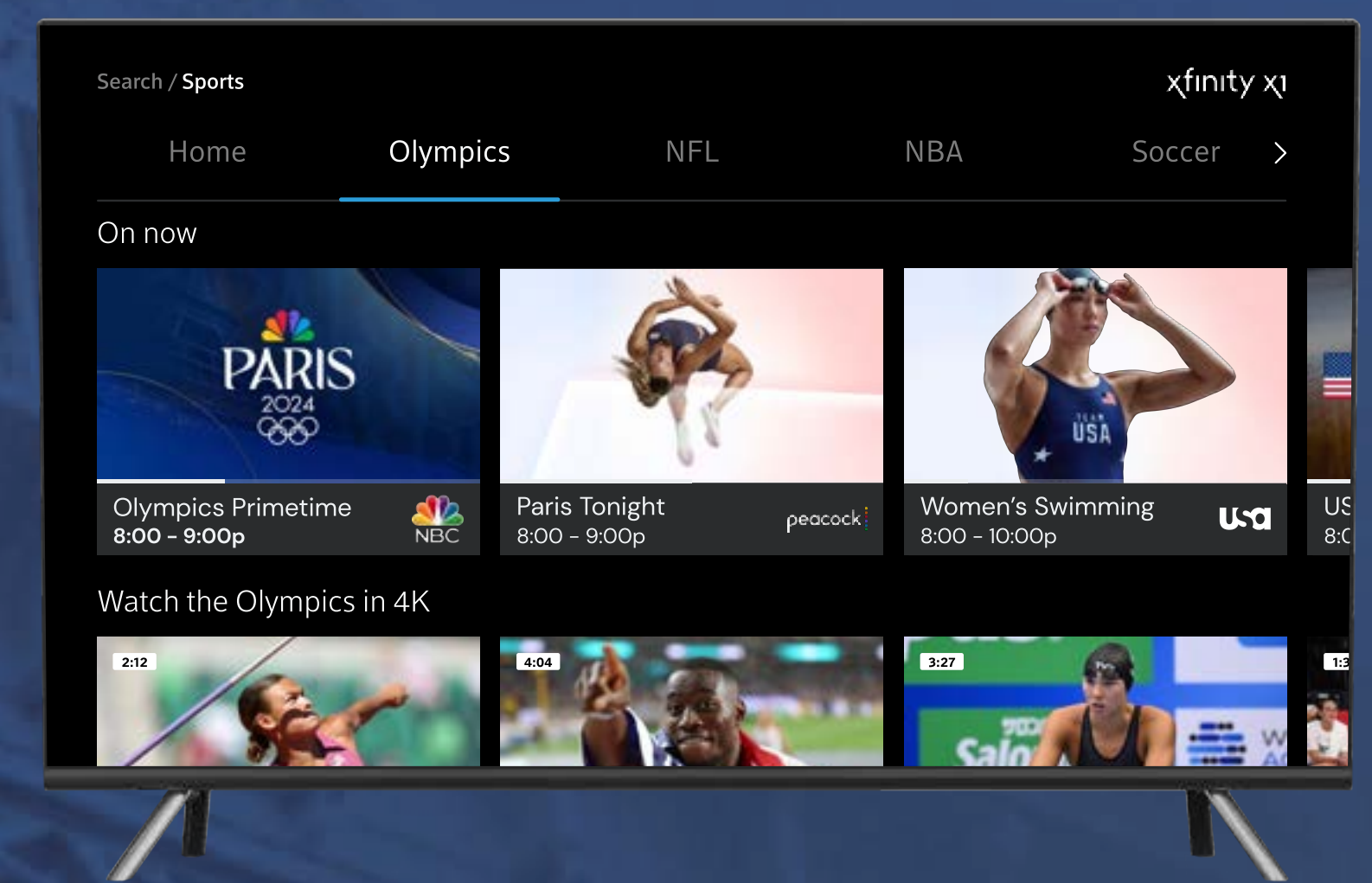




OLYMPICS VIEWERSHIP ON XFINITY X1 SOARS AS A RESULT OF NEW FEATURES AND TECHNOLOGY

42

Xfinity's enhanced 4K feed was observed as much as 42 seconds ahead of other providers.

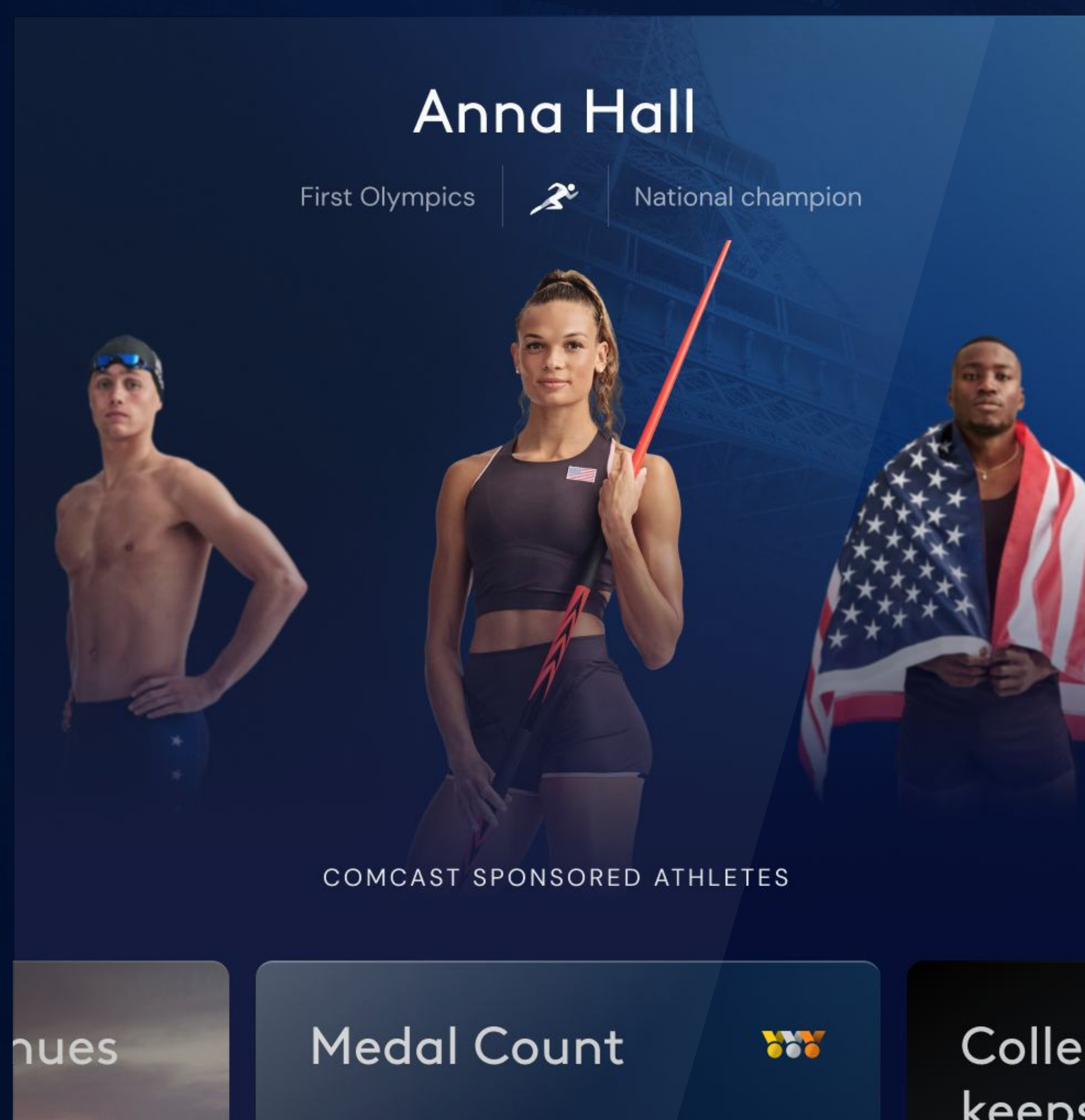


87%

percentage of X1 homes that watched Olympics programming

78%

ratings lift in X1 households compared to national average



15 TRENDING VOICE COMMANDS

Ranking the Games most-talked about stars against the most-popular sports...according to Xfinity voice commands

- | | |
|------------------------|-----------------------|
| 1. BASKETBALL | 9. SWIMMING |
| 2. SOCCER | 10. BREAKDANCING |
| 3. GYMNASTICS | 11. BOXING |
| 4. TENNIS | 12. SURFING |
| 5. SIMONE BILES | 13. EQUESTRIAN |
| 6. GOLF | 14. SNOOP DOGG |
| 7. VOLLEYBALL | 15. DIVING |
| 8. TRACK AND FIELD | |

20%

percentage of viewing on X1 and Xfinity Stream during the Games that was Olympics programming

65%

percentage of X1 households that engaged with an Olympics product feature, like the hub, the interactive schedule and playlists, during the Games

