



Visually Impaired Adults Tune-In to TV About as Much as Everyone Else



96%

OF VISUALLY IMPAIRED ADULTS **WATCH TELEVISION ON A REGULAR BASIS**



81%

OF VISUALLY IMPAIRED ADULTS **WATCH MORE THAN AN HOUR PER DAY**



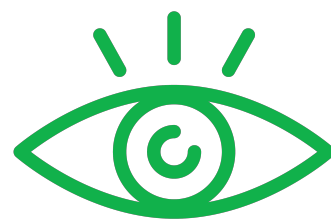
65%

ENCOUNTER PROBLEMS WITH **LOOKING UP WHAT'S ON TV**

LESS THAN

50%

ARE AWARE OF ASSISTIVE TECHNOLOGIES LIKE **VIDEO DESCRIPTION** AND **TALKING TV GUIDES**



55%

WATCH **FOUR HOURS OF TV** OR MORE PER DAY

Comcast and the American Foundation for the Blind (AFB) commissioned a survey of people with visual disabilities to gauge their TV-watching behaviors and awareness of accessible technologies.

<https://corporate.comcast.com/values/accessibility>