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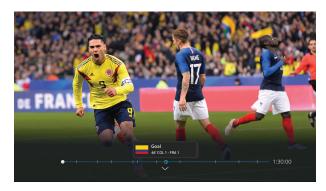
2018 World Cup Bilingual Experience

X1 screens and menus for the World Cup can be easily changed to Spanish and the X1 Voice Remote understands both English and Spanish commands.











World Cup Home

World Cup Home is the hub for comprehensive coverage of the 2018 FIFA World Cup that offers more than 1,000 hours of live matches, On Demand replays and highlights from both Telemundo and FOX along with web clips and integrated scores, stats and data for easy search and discovery. X1 customers can access the World Cup homepage in either English or Spanish in a variety of ways, including with their voice by saying "Soccer," "World Cup" or "Copa Mundial" into the X1 Voice Remote.

Sports Voice

Soccer fans can use the X1 voice remote to see how their favorite teams stack up against the competition, preview upcoming games, get a World Cup summary or tune to games directly with their voice. X1 customers can find their favorite team's information by saying, for example, "World Cup Standings," or access team comparison cards in either English or Spanish by speaking commands like "Mexico vs. Germany," or "Mexico contra Alemania".

DVR Highlights

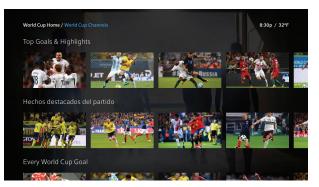
Watch every big moment from the World Cup with DVR Highlights. On completed match recordings, X1 customers who have DVR service can browse and jump between high impact plays. With many matches airing while people are away from their TV's or at work, DVR Highlights ensure that X1 customers never miss a goal.

Sports Notifications

X1 customers can decide when and how they want to be alerted about their favorite teams. Whether through X1 notifications on their TV screen that takes them straight to the match they want to see or via text message alerts that provide a direct link to the Xfinity Stream mobile app, customers always know when their game is about to kickoff.

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X1 Sports App

X1 customers can dive deeper into the World Cup content they care about most with the X1 Sports App. The app allows customers to easily record, watch and catch up on all the World Cup action, while also accessing plenty of statistical information – all on the same screen as the game. Whether it's pre-game team and player comparisons, in-progress scores or post-match highlights, the X1 Sports App has soccer fans covered.

World Cup Channels

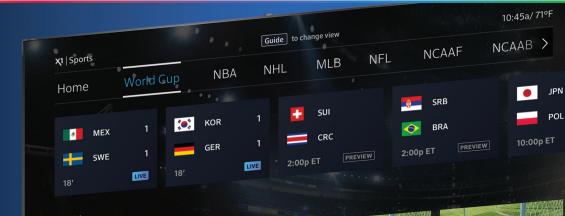
The World Cup Channels showcase the best moments of the tournament, including the most impressive goals, trending highlights, interviews and analysis. X1 customers can watch all the videos featured on a channel/playlist, or browse the videos they care about most by saying a voice command, such as "Best Goals". The World Cup Channels can be found in World Cup Home and will be continually updated with the can't-miss moments of the competition.

World Cup on Xfinity Stream

The Xfinity Stream app offers World Cup action on the go, via on desktop web at xfinity.com/tv or on the Xfinity Stream mobile app. Customers can stream matches live from Telemundo, Universo, FOX, and FS1, catch up with full-event replays and highlights On Demand or watch pre-game predictions and post-game analysis from the palms of their hand.

World Cup in 4K UHD

X1 customers can experience Telemundo's coverage of all 64 World Cup matches in stunning 4K Ultra-High Definition. Similar to the 2018 Winter Olympics, the games are available in 4K HDR (High-Dynamic Range) the next day on demand for X1 customers who have a 4K-capable set-top box and a 4K television.



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