

How People Use Cameras to Capture the Secret Life of Their Pets

1. People check on their pets most in the following situations:



2. How pet owners use their camera:

84%

to make sure a pet is behaving.

66%

to watch a pet as a pick-me-up during a long day.

54%

to record candid moments of a pet to share with others.

Xfinity Camera
Check in from anywhere on the inside or outside of your house. Add 24/7 continuous video recording.

3. How people describe their pets when they're away:



4. The “bad behaviors” people catch their pet doing through their camera:

30%

damaging furniture or shoes.

33%

eating “people food” that’s been left out.

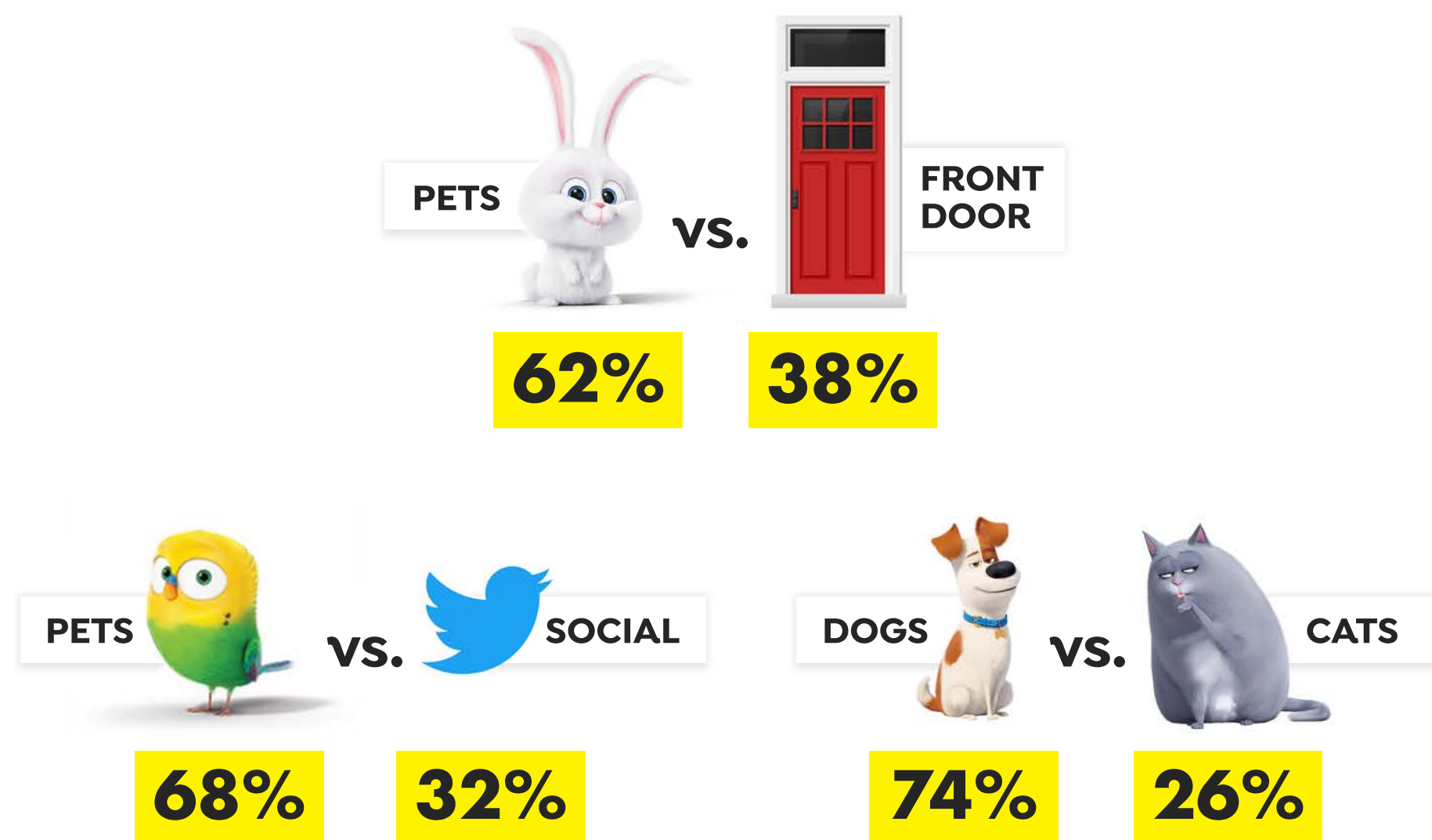
36%

loud barking or meowing.

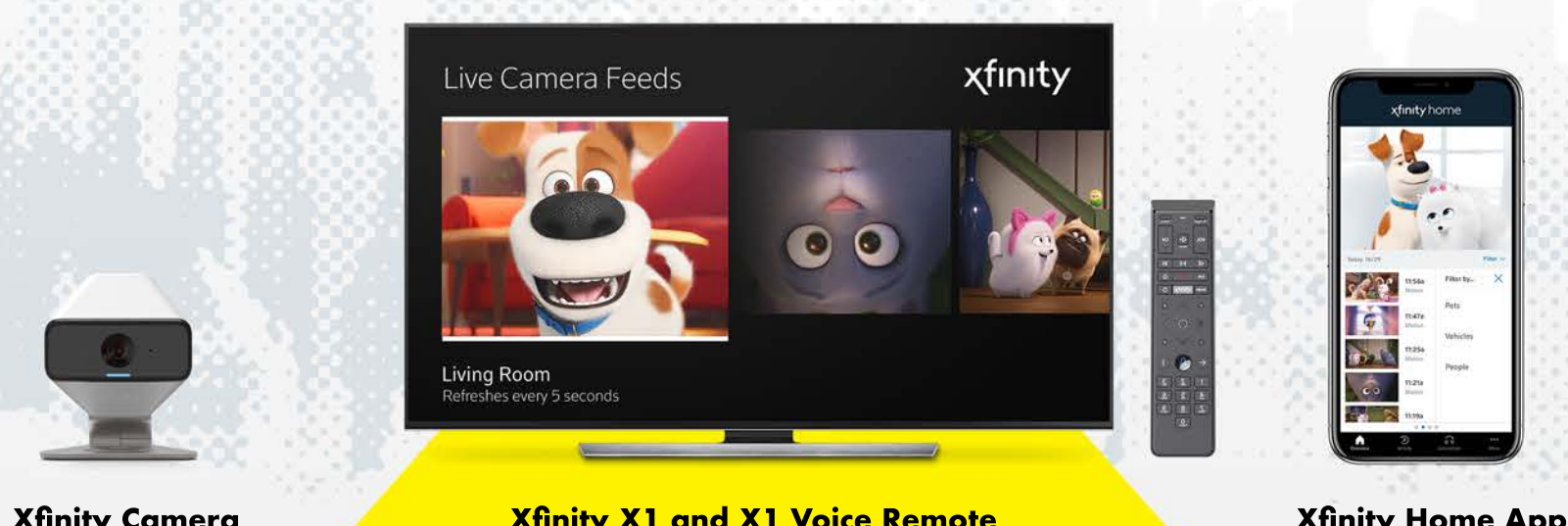
39%

laying or sitting on the couch or counter.

5. Would pet owners rather look at:



Don't miss a minute of the shenanigans.



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