



COVID-19 RESPONSE

News, Information & Education

We know that access to news and information has never been more important. Our NBC and Sky news teams are working around the clock – setting up remote studios in basements, living rooms, and everywhere in between – to keep the world informed. Xfinity has curated news and education resources to provide quick access to tools and information on TV. Together, we're doing our best to broaden access to the news and enable students to learn remotely.

Free Access to NBCUniversal News Networks: NBCUniversal made MSNBC and CNBC available, in partnership with its distribution partners, to all their video customers, regardless of the packages to which they subscribe. Additionally, NBC News Now, a 24/7 online streaming service from NBC News, featured programming drawing upon all the news resources of NBC News, MSNBC, and CNBC, free to viewers.

NBCUniversal 'The More You Know' COVID-19 Campaign: In partnership with the White House, CDC, and Health and Human Services, NBCUniversal created a series of videos and graphics, available in both English and Spanish, to help educate people around the country about how they can reduce their risk and prevent the spread of COVID-19.

Telemundo PSAs: Telemundo and an array of its network talent, artists, and news personalities came together to urge audiences to stay home to stop the Coronavirus (COVID-19) spread. The videos ran on-air and across all of the network's digital platforms including Facebook, Instagram, Twitter, and YouTube. They aimed to promote and help raise awareness around the #StayHome worldwide initiative within the U.S. Hispanic audience.

Xfinity and Sky Educational Resources: Xfinity, in partnership with Common Sense Media, created an education destination for Xfinity video customers to give children and parents quick and easy access to educational programming by grade level. Sky also launched a new 'Learn at Home' collection on Sky Kids to support families with educational content during school closures.

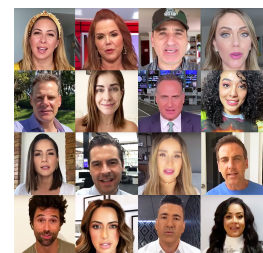
Coronavirus Information Destination: To help keep our customers informed, we have created a collection of the most current news and information on COVID-19. Xfinity customers can say, "Coronavirus" into their voice remote for the latest news and information from the CDC.



'The More You Know' COVID-19 campaign



NBC News Medical Correspondent Dr. John Torres



Telemundo's #StayHome PSA