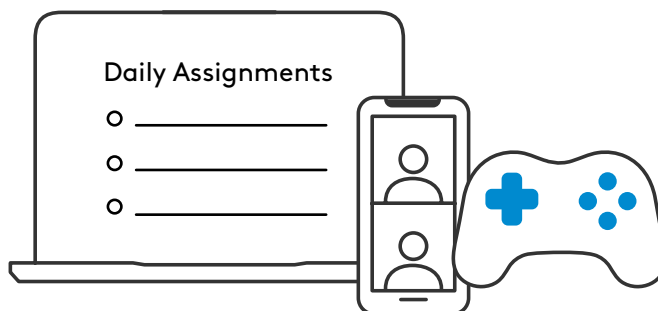
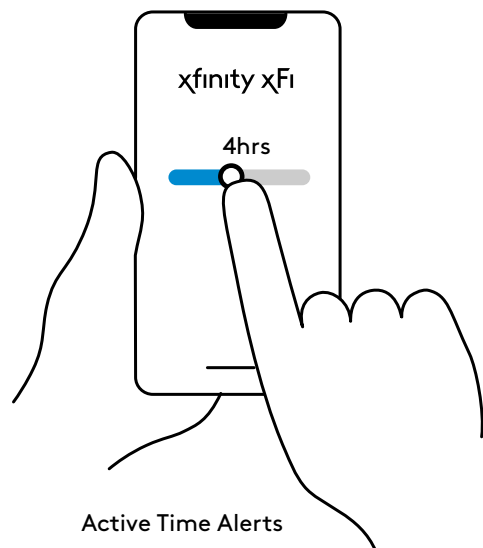


Internet Screen Time Rules During COVID-19

As Americans have shifted toward working and educating from home, we've seen new internet patterns emerge, including a **57 percent uptick** in daily xFi usage and a **27 percent increase** in parental control activation. Here's what we're seeing:



Lengthening online hours:

Parents are increasing the amount of time their kids are online by **1 additional hour per day** (from 3 hours to 4 on average), for schoolwork, connecting with classmates and entertainment.

The new lunch hour:

There has been a **213 percent increase** in parents pausing WiFi during lunch (11am-2pm), a feature that is more typically used at dinnertime. The same feature may also be used to enforce study time for those who are homeschooling.

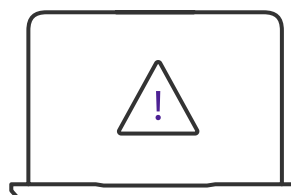


Pause WiFi

75% ↑

Pausing for family time:

xFi's most popular pause feature is a great way to get family members to put down their devices and focus on each other. There has been a **75 percent increase** in the number of times parents hit pause on their WiFi.



43% ↑

Safe Browsing Mode

Tightening age appropriate content filters:

xFi has a safe browsing mode that places content filters on devices and reduces the risk of accessing websites that may not be age appropriate. There has been a dramatic **43 percent increase** in parents activating safe browsing on xFi for their kids.