



COVID-19 RESPONSE

# Helping Our Communities

As COVID-19 continues to impact nearly every aspect of our daily lives, we are working to support the people and communities who are most affected and the many wonderful organizations that are on the frontlines.



Eligible new customers will receive 60 days of Internet Essentials service without charge.

On Saturday, April 18, the One World: Together at Home virtual concert raised funds globally for healthcare workers on the front line.



**COVID-19 Relief Funds:** Effective April 1 and for the duration of this situation, Comcast's senior leaders – Brian Roberts, Mike Cavanagh, Dave Watson, Jeff Shell, and Jeremy Darroch – have chosen to donate 100% of their salaries to charities that support COVID-19 relief efforts. In addition, Sky donated £500,000 to the new COVID-19 Film and TV Emergency Relief Fund, which provides much needed grants to the many thousands of creative industry workers and freelancers who have been directly affected by the suspension of productions. The company has also supported the Red Cross, United Way, and countless other charitable organizations in various ways around the world.

**Frontline Supplies:** Across the organization, we have donated and distributed masks, face shields, gowns, and other supplies to healthcare and frontline workers who need them most. From TV and film sets to our parks and resorts, we are sourcing and repurposing materials to support our first responders and those most at risk of exposure.

**One World: Together at Home Special:** On Saturday, April 18th, NBC, ABC, and CBS teamed up to air the One World: Together at Home special, in partnership with Global Citizen and the World Health Organization. Hosted by Jimmy Fallon, Jimmy Kimmel, and Stephen Colbert, the special raised nearly \$128 million for the World Health Organization and COVID-19 relief.

**Online Learning:** As schools remain closed and students are learning online, we are helping to lighten the burden of maintaining connectivity at home. Eligible new customers will receive 60 days of complimentary Internet Essentials service, while eligible university students who live in our service areas can receive a Visa prepaid card worth about two months of internet service.

**Free Airtime:** Comcast NBCUniversal is providing free airtime across our networks for COVID-19-related public service announcements and Sky has granted free sponsorship of key channels and programs to spread the 'Stay Home, Protect the NHS, Save Lives' campaign.

**Movies for Hospitals:** Comcast NBCUniversal partnered with four children's hospitals and the nonprofit Lollipop to bring special screenings of *Trolls World Tour* to patients in Philadelphia, New York, Los Angeles, and Miami during the film's opening week. Through this partnership, we were able to show the movie in nearly 1,000 patient rooms. Additionally, Universal Filmed Entertainment Group provided access to the movie to 10,000 children and families across the country through a partnership with Feeding America.