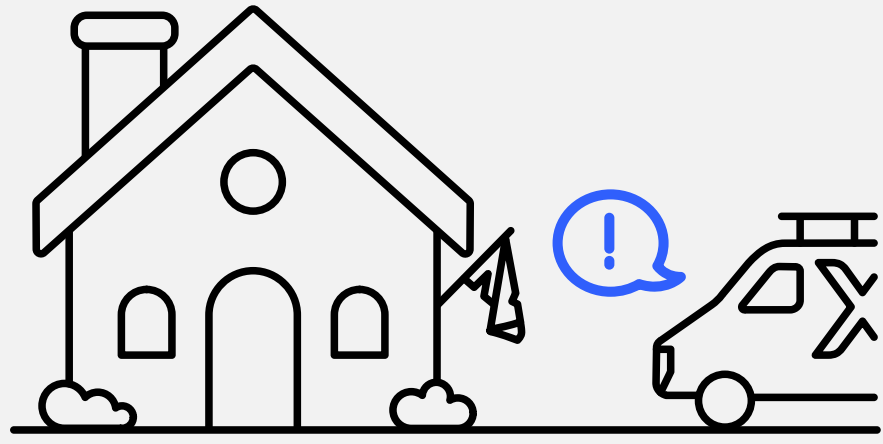
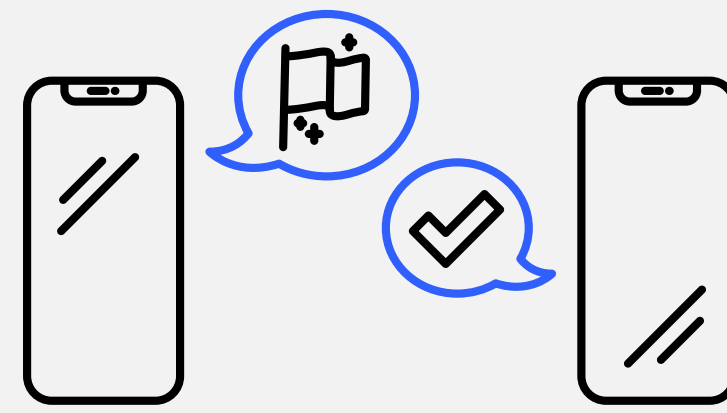


## How it works



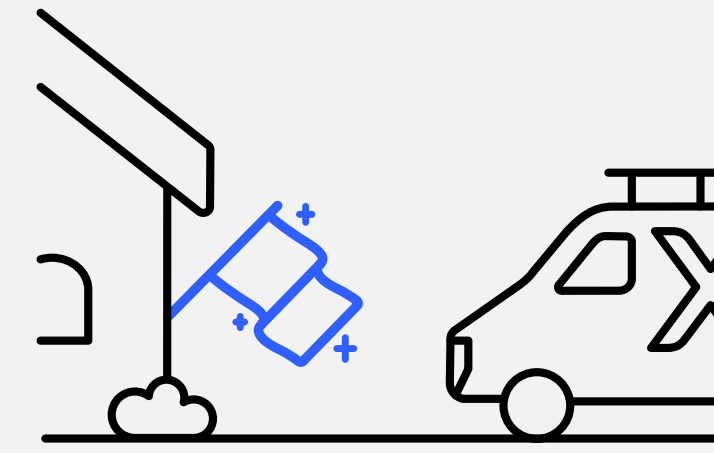
### Step 1: Identification of Unserviceable Flags

Comcast employees, while on their daily routes, keep an eye out for worn or damaged flags that need replacement.



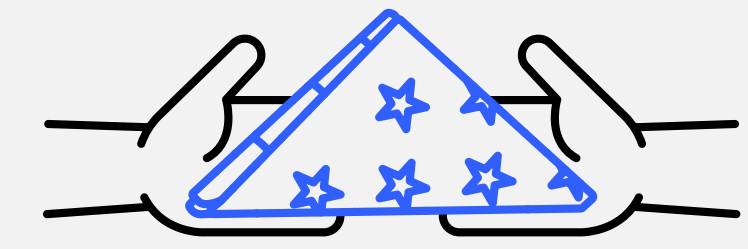
### Step 2: Contacting the Property Owners

Once a flag is identified, the Comcast employee reaches out to the property owner to inform them about Operation Old Glory and offer a free flag replacement.



### Step 3: Coordination and Installation

The Comcast team will coordinate with the property owner to install a new, high-quality American flag at no cost.



### Step 4: Flag Retirement

The Comcast team, in partnership with local community organizations, will host a flag retirement ceremony at a future date that flag owners are welcome to attend.