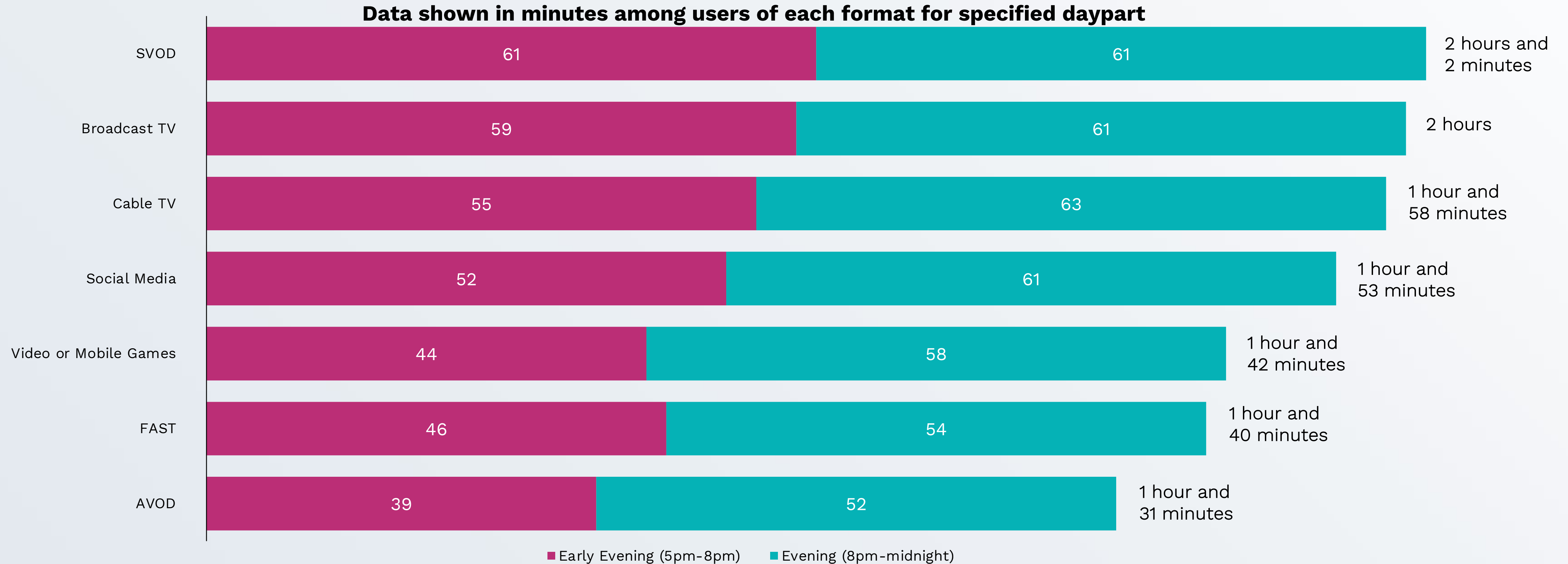


Evening time spent with media entertainment formats

Total time spent watching FAST in the early evening¹ and evening² equates to 1 hour and 40 minutes per viewer.



Source: 1. Xumo & FASTMaster/CRG Global "FAST Landscape Study" (US adults 18+ using media formats between 5pm-8pm: Broadcast TV = 1,049; Cable TV n=926; SVOD = 1,497; AVOD = 578; FAST = 769; Social Media = 1,642; Video/mobile games = 951)

Source: 2. Xumo & FASTMaster/CRG Global "FAST Landscape Study" (US adults 18+ using media formats between 8pm-midnight: Broadcast TV = 1,340; Cable TV n=1,404; SVOD = 2,314; AVOD = 1,298; FAST = 1,329; Social Media = 2,237; Video/mobile games = 1,648)