

# Welcome to



A feature-light product portfolio designed to compete differently.

## New brand.

We’re introducing NOW, a new brand and portfolio of quality, reliable, low-cost products that consumers can purchase month-to-month, whenever they want.

## New segments.

Along with our Xfinity services, the addition of our new feature-light NOW product set provides us with a range of great solutions for every consumer segment of the market.

## New approach.

NOW products include unlimited prepaid Internet and mobile, along with TV, with consistent all-in pricing, no contracts or credit checks. Customers can sign-up and cancel any time.

PORTFOLIO

NOW

Internet

A prepaid service that is more reliable than fixed wireless for a better price.

NOW

Mobile

A new prepaid option with unlimited 5G data and access to 23+ million hotspots.

NOW

WiFi Pass

Provides users with unlimited access to Xfinity WiFi for \$20, for 30 days.

NOW

TV

Stream 40+ live channels, more than two dozen FAST channels, and Peacock Premium for \$20/month.

PRICING

## A compelling alternative.

We’re introducing a competitive alternative to fixed wireless and prepaid mobile that complements our existing portfolio.

### Internet

<div><div>NOW</div></div>	\$30 / \$45 100 / 200 Mbps
<div><div>HOME INTERNET</div></div>	\$60 / 72-245 Mbps
<div><div>5G Ultra Wideband</div></div>	\$50 / 85-300 Mbps

Mobile ▶ <div><div>NOW</div></div>	\$25 / line
<div><div>v's'ble</div></div>	\$25 / line
<div><div>boost</div></div>	\$25 / line
<div><div>mint</div></div>	\$30 / line
<div><div>metro</div></div>	\$40 / 1 line, \$80 / 2, \$90 / 3, \$100 / 4
<div><div>cricket</div></div>	\$55 / 1 line, \$80 / 2, \$90 / 3, \$100 / 4

# Connecting everyone.

Along with our Xfinity services, the addition of the NOW product set provides Comcast with a range of great solutions for every consumer segment of the market.

internet>>  
essentials



NOW



INCOME CONSTRAINED

Internet Essentials	Internet Essentials+
\$14.95 / mo.	\$29.95 / mo.

FEATURE-LIGHT WIFI

NOW WiFi Pass	100 Mbps	200 Mbps
\$20 / 30 days	\$30 / mo.	\$45 / mo.



PREMIUM INTERNET						* Promo pricing listed
	300 Mbps	500 Mbps	800 Mbps	1 Gbps	2 Gbps	
PRICE	\$35 / mo.	\$55 / mo.	\$70 / mo.	\$75 / mo.	\$100 / mo.	

MOBILE

NOW

\$25 / line	Unlimited Data	480p Video
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xfinity mobile

Unlimited	Unlimited Plus	By-the-Gig
\$40 first line +\$20 add. line	\$50 first line +\$30 add. line	\$20 / Gig
30GB Premium Data/480p	50GB Premium Data/720p	1 Gig of shared data

No credit checks; all-in consistent monthly price with taxes and fees included.