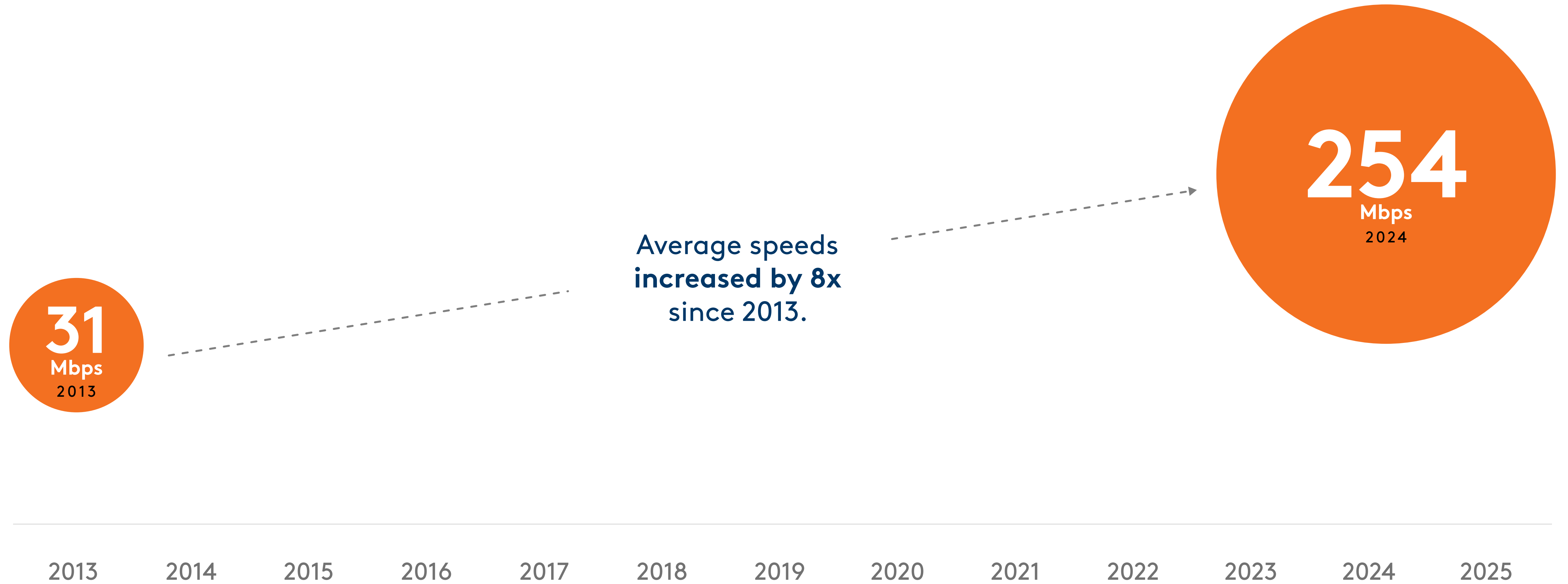


The Opposite of Shrinkflation: More Speed, Same Spend



Ookla Speedtest Global Index, March 2024. Speed is mean download speed for 2013 and median for 2024. Ookla switched to providing median by country in 2023.