

# DRIVING ECONOMIC GROWTH

The opening of Epic Universe marks a pivotal milestone for Universal Orlando Resort (UOR), amplifying its role as an economic catalyst for the Orlando region and beyond. This world-class entertainment resort complex will draw millions of new visitors, boost tax revenues, drive traffic to new & established businesses, enhance local infrastructure, and facilitate community investment.

Universal Destinations & Experiences (UDX) commissioned an economic impact study from Dr. Sean Snaith, an esteemed economist and Director of UCF's Institute for Economic Forecasting, details of which are highlighted here.

## Projected UOR contributions to the local and national economy:

**\$44B** UOR Cumulative 5-Year Economic Impact (2019-2023)

**\$3.4B**  
UOR Cumulative 5-Year State & Local Tax Revenue (2019-2023)

**\$11B**  
Economic impact nationwide initiated by UDX's direct investment in Universal Epic Universe

**\$2B**  
Projected additional economic impact generated for the state of Florida by Epic Universe in its first year of operations

**\$386M**  
Epic Universe's Projected Local & State Tax Revenue Per Year

**\$120M**  
Conservative estimate of property tax contributions after Epic Universe's first full year of operations

**\$500M**  
Projected generated sales tax revenue once Epic Universe has been in operation for a full year in 2026

### Tourism

**\$13M**  
Tourist Development Tax (TDT) revenue is expected from increased tourist volume, driven by short-term rentals off-site and the addition of 2,000 new hotel rooms within the Epic Universe resort complex.

**\$230M**  
Capital investment value from the increase in TDT revenue funds, considering current municipal bond rates, to support improvements across a variety of public use facilities.

### Infrastructure

**\$160M**  
Investment by UDX in a public-private partnership with Orange County and the Florida Department of Economic Opportunity for the Kirkman Road Extension project.

**125K**  
Number of workers served by the proposed Sunshine Corridor commuter rail enhancements connecting Orlando International Airport and the Orange County Convention Center.