



DRIVING ECONOMIC IMPACT & GROWTH ACROSS AMERICA

Universal Epic Universe - Most Ambitious Project to Date

Universal Epic Universe is the most technologically advanced park Universal Destinations & Experiences (UDX) has ever built, and it is the first major theme park to open in Florida in the last quarter century. The creation of Epic Universe has stimulated economic growth and generated thousands of jobs nationwide. UDX engaged Dr. Sean Snaith, a nationally recognized economist and Director of the University of Central Florida's Institute for Economic Forecasting, to perform an economic impact analysis. The report details the positive impact of UDX on the local and national economy, and the additional benefit Epic Universe will have in its first year of operations and beyond.

Economic Driver

UOR has delivered significant growth in the Orlando region, across the state, and nationwide over the last five years.

\$44B

UOR Cumulative 5-Year
Economic Impact (2019-2023)

\$3.4B

UOR Cumulative 5-Year State &
Local Tax Revenue (2019-2023)

\$11B

Economic impact nationwide
initiated by UDX's direct investment
in Universal Epic Universe

\$2B

Projected additional economic impact
generated for the state of Florida by Epic
Universe in its first year of operations

Job Creator

UOR has contributed to job growth and workforce development in the Orlando region, across the state, and nationwide.

94K

Jobs generated nationwide by UOR in 2023, from highly skilled engineers, construction crews, and software specialists to artists, architects, set designers, support staff, and more.

65K

Jobs generated nationwide
during construction

17.5K+

Projected new jobs generated by Epic Universe
in its first year of operations nationwide

Community Partner

Caring for communities through partnerships, volunteer opportunities, and sustainable practices is a foundational value for UDX.

600K+

Hours donated by UOR Team Member
Volunteers since program inception

\$69.6M

In Universal Orlando Foundation
Grants, UOR Cash Donations, & In-Kind
Contributions from 2019-2023

Tourism Leader

Universal Epic Universe pairs groundbreaking technology and creative arts to bring revolutionary entertainment experiences to life, which helps drive tourism revenue.

\$13M

Tourist Development Tax (TDT) revenue is expected from increased tourist volume, driven by short-term rentals off-site and the addition of 2,000 new hotel rooms within the Epic Universe resort complex.

\$230M

Capital investment value from the increase in TDT revenue funds, considering current municipal bond rates, to support improvements across a variety of public use facilities.

Growth Beyond Epic Universe

\$10B+

Comcast investment in new and existing UDX destinations across the U.S. in California, Florida, Texas and Nevada from 2018-2024

2.5K+

Construction jobs generated for Universal Kids Resort in Texas, plus hundreds more for Universal Horror Unleashed in Las Vegas