



# Universal Destinations & Experiences - Driving Growth Across the U.S. in 2026

One year after Universal Destinations & Experiences (UDX) officially opened Universal Epic Universe, the world-class entertainment resort complex is delivering on projections that it would serve as an economic catalyst for the Orlando region and beyond. Since opening, the company's most technologically advanced theme park to date has helped drive 12 consecutive months of year-over-year growth in Orange County Tourism Development Tax collections.

UDX continues to invest in both new and existing destinations across the U.S., driving long-term growth and economic impact nationwide, with two new experiences opening in 2026. Universal Kids Resort in Frisco, Texas is an all-new theme park that inspires the unbridled creativity of kids and their grown-ups. Fast & Furious: Hollywood Drift is Universal Studios Hollywood's first outdoor rollercoaster, bringing next-generation ride technology to the destination.

## Universal Epic Universe

The creation of Epic Universe has stimulated economic growth and generated thousands of jobs nationwide.

**65,000**

jobs generated nationwide during construction

**17,500+**

projected new jobs generated by Epic Universe in its first year of operations nationwide

**\$386M**

projected local & state tax revenue per year

**\$120M**

conservative estimated property tax contributions after Epic Universe's first full year of operations

## Universal Kids Resort

Universal Kids Resort is delivering meaningful economic impact for North Texas through job creation, long-term operational employment, and new tax revenue that supports the region's future.

**4,100**

construction jobs generated

**1,468**

operational jobs created

**\$13M**

estimated sales/use tax impact

**\$9.7M**

estimated property tax contributions through the first full year

## Fast & Furious: Hollywood Drift

Fast & Furious: Hollywood Drift represents a significant investment in job creation, tourism growth, and continued economic impact in California.

**2,000**

construction jobs generated

**245**

operational jobs created

**\$5.4M**

estimated use tax impact

**\$3.7M**

estimated property tax contributions through the first full year

In addition to investing in new domestic experiences and destinations, Universal's \$10 million partnership with the University of Central Florida to launch the Universal School of Experience Leadership and Innovation will help develop the next generation of themed entertainment leaders. The investment will advance research and learning that unites creativity, technology, business, marketing and guest service to meet the evolving workforce needs of the industry.

Across the country, UDX employs more than 46,000 team members, supports thousands of suppliers, stimulates local businesses, and generates hundreds of millions in tax revenue for state and local governments.