Our Workforce

- Leadership Growth: Women and people of color accounted for 48% of new hires over the past 3 years.
- Diversity among new hires in 2015: 70%
- Military Hiring: ~3,600 in 2012, 2,400 in 2014, 2,200 in 2015, 36% decrease over 3 years.

Our Suppliers

- Diverse Spend: $2.6B spent in 2015 alone.
- More than $8B spent with diverse suppliers in 2015.
- Increase of more than 190% over 2010.

Our Programming

- Comcast Venture Catalyst Fund: Direct investment in 12 minority-led tech companies, including 58% with one or more female founders.
- Billion Dollar Roundtable: In 2015, Comcast NBCUniversal became the first media and technology company inducted into the Billion Dollar Roundtable for supplier diversity.

Community Investment

- Internet Essentials: More than 1B low-income families (2.4M individuals) connected more than $1B benefited minorities over the past 5 years.

Governance

- Women on the Board of Directors (Q2 2016): Increase over YE 2015 60%.
- Diversity at VP+ growth over the past 5 years: 65%.
- Women and people of color accounted for 65% of our VP+ growth over the past 5 years.
- Percentage of Internet Essentials customers who are people of color: 75%.

Accessibility

- XFINITY On Demand and Online: Nearly 12,000 hours of diverse Video On Demand and Online content offered in 2015, an increase of more than 1,100% in each over YE 2010.
- “The Wiz Live!”: Made history as the first live broadcast with visual description and more than 14 million viewers tuned in.
- Internet Essentials: Nearly 200% increase over YE 2010.
As we've grown to become a leader in media and technology, diversity and inclusion fuel our success by helping us reflect the communities we serve, and this has proven to be our foundation for innovation.