Our company is fully committed to building better connections. We do this through incredible technology and entertainment that connects millions of people to the moments and experiences that matter most. But we know we are at our best when we use the power of connection to make the world a better place.

In 2011, we launched Internet Essentials, our signature high-speed internet adoption program for low-income families. The program is the nation’s largest and most comprehensive broadband adoption program and the company’s number one community impact initiative.

We are extremely pleased to report that through June 2018, Internet Essentials has connected more than 6 million low-income Americans (in 1.5 million households) to the internet at home.

Over the past seven years, we’ve made more than 35 enhancements to the program, including 10 expansions of eligibility. With these enhancements, we’ve doubled down on our investment by consistently improving the quality of the program’s internet service, improving the application process, engaging communities on the relevance and value of the internet, and expanding Internet Essentials to reach additional communities.

This year, we are proud to expand eligibility for the program an 11th time to include low-income veterans. This expansion, the second largest in the history of the program, will allow those who have dedicated their lives to service to connect with the resources they need to manage and confront issues they may face, and find solutions that can change their lives. We are thankful for the collaboration and commitment of our thousands of nonprofit, school district, and civic partners.

The true power behind the success of this program comes from the on-the-ground partnerships between Comcast and the communities we serve.

We have made tremendous progress in closing the digital divide, and our resolve strengthens with each passing year. We invite everyone who shares that vision to work with us to create even more opportunities in the years ahead.

Sincerely,

DAVID L. COHEN
Senior Executive Vice President and Chief Diversity Officer