Comcast Survey:
How People Use Cameras to Capture the Secret Life of Their Pets

1. People check on their pets most in the following situations:
   - 73% vacation
   - 59% party
   - 44% gym
   - 38% work
   - 65% think it’s a bigger hassle to find pet clips than to not have any clips from a live feed camera.

2. How pet owners use their camera:
   - 84% to make sure a pet is behaving.
   - 66% to watch a pet as a pick-me-up during a long day.
   - 54% to record candid moments of a pet to share with others.
   - Xfinity Camera

3. How people describe their pets when they’re away:
   - 34%: Loyal Friend (Waits by the door)
   - 25%: Sleeper (Sleeps all day)
   - 24%: Adventurer (Explores every inch of home)
   - 8%: Scavenger (Searching for snacks)
   - 5%: Escape Artist (Tries to get out of their crate)
   - 4%: Brawler (Picks fights with another pet)

4. The “bad behaviors” people catch their pet doing through their camera:
   - 30%: damaging furniture or shoes.
   - 33%: eating “people food” that’s been left out.
   - 36%: loud barking or meowing.
   - 39%: laying or sitting on the couch or counter.

5. What pet owners would rather look at:
   - Pets 62% versus Front Door 38%
   - Pets 68% versus Social 32%
   - Dogs 74% versus Cats 26%

Don’t miss a moment of the shenanigans with Xfinity Camera, Xfinity X1 and X1 Voice Remote, and the Xfinity Home App.