

# Comcast Survey: How People Use Cameras to Capture the Secret Life of Their Pets

## 1. People check on their pets most in the following situations:

- 73% vacation
- 59% party
- 44% gym
- 38% work
- 65% think it's a bigger hassle to find pet clips than to not have any clips from a live feed camera.

## Xfinity Home App

Customers can use this feature to filter motion events by people, vehicles, and even pets.

## 2. How pet owners use their camera:

- 84% to make sure a pet is behaving.
- 66% to watch a pet as a pick-me-up during a long day.
- 54% to record candid moments of a pet to share with others.
- Xfinity Camera

**Check in from anywhere on the inside or outside of your house. Add 24/7 continuous video recording.**

## 3. How people describe their pets when they're away:

- 34%: Loyal Friend (Waits by the door)
- 25%: Sleeper (Sleeps all day)
- 24%: Adventurer (Explores every inch of home)
- 8%: Scavenger (Searching for snacks)
- 5%: Escape Artist (Tries to get out of their crate)
- 4%: Brawler (Picks fights with another pet)

## 4. The "bad behaviors" people catch their pet doing through their camera:

- 30%: damaging furniture or shoes.
- 33%: eating "people food" that's been left out.
- 36%: loud barking or meowing.
- 39%: laying or sitting on the couch or counter.

## 5. What pet owners would rather look at:

- Pets 62% versus Front Door 38%
- Pets 68% versus Social 32%
- Dogs 74% versus Cats 26%

**Don't miss a moment of the shenanigans with Xfinity Camera, Xfinity X1 and X1 Voice Remote, and the Xfinity Home App.**