How People Use Cameras to Capture the Secret Life of Their Pets

1. People check on their pets most in the following situations:
   - The "bad behaviors" people catch their pet doing through their camera:
     - Pet: 34% Loud barking or meowing.
     - Pet: 33% Eating "people food" that's been left out.
     - Pet: 30% Damaging furniture or shoes.
     - Pet: 25% Escaping artist leaps out of their crate.

2. How pet owners use their camera:
   - 84% To make sure a pet is behaving.
   - 66% To watch a pet as a pick-me-up during a long day.
   - 54% To record candid moments of a pet to share with others.
   - 44% To check in from anywhere on the inside or outside of your house.

3. How people describe their pets when they're away:
   - 32% Loyal friend waiting by the door.
   - 24% Adventurer exploring every inch of home.
   - 25% Beauty queen lives all day.
   - 33% Rover land always keep on the alert.

4. The "bad behaviors" people catch their pet doing through their camera:
   - 65% Work
   - 59% Party
   - 44% Pet
   - 38% Vacation

5. Would pet owners rather look at:
   - Pets: 68% Pets
   - Pets: 74% Dogs
   - Pets: 53% Social
   - Pets: 26% Cate
   - Pets: 32% Doo-
   - Pets: 43% Don't miss a minute of the shenanigans.

The Comcast Pet Survey was conducted by Wakefield Research on behalf of Xfinity, 1016-12 of U.S. cat and/or dog owners were surveyed. The sample was recruited from Wakefield’s opt-in panel in March 2019 and had a margin of error of ±3%.