



COVID-19 RESPONSE

Entertainment

The need for in-home entertainment has never been greater. We are innovating to bring content home to customers in new ways as well as expanding free access to traditional subscription-only content.

Theatrical Movies On Demand: Universal Pictures will make its movies available in the home on the same day as their global theatrical releases. Titles including *The Hunt*, *The Invisible Man*, *Emma*, DreamWorks' *Trolls World Tour*, *The High Note*, and *The King of Staten Island* are now available to rent on a wide variety of the most popular on demand services worldwide, including Xfinity and Sky.

Peacock Launches Nationally: On July 15, Peacock, NBCUniversal's new ad-supported subscription streaming service, launched nationally, offering consumers across the country a world-class collection of the best live and on demand programming from NBCUniversal and beyond. Millions of Xfinity X1 and Flex customers enjoyed an early preview of Peacock Premium at no additional cost, including access to 15,000+ hours of the blockbuster and classic movies and series.

Free On Demand Content for Xfinity Customers: Comcast made the on demand catalogs from a series of premium networks and subscription video on demand services available free for its Xfinity X1 and Flex customers to enjoy, including over 63,000 hours of free movies and television shows over the course of four months.

Inclusive Entertainment Experiences: There are a number of ways for customers with disabilities to navigate and access information and entertainment independently while at home. Say "Accessibility" into the X1 or Flex voice remote to view collections of described and captioned content and manage accessibility settings. The X1 and Flex Talking Guide will announce on-screen text and options as you browse the channels. And the Xfinity X1 Eye Control remote technology can help customers with physical disabilities use their eyes to change the channel, set a recording, search for a show and more.

Sky Go Extra for Free: Sky Go Extra is available to all customers for free, so busy homes have access to Sky TV on three screens at the same time.

Telemundo's Concierto En Casa: In response to the COVID-19 pandemic, Telemundo presented "Concierto en Casa" (#ConciertoEnCasa), the first-of-its-kind, all virtual music special on Spanish-language media on Telemundo Network, UNIVERSO, and across all its platforms.

Xfinity Camp Tonsafun: Xfinity is opening Camp Tonsafun, a free virtual camp hosted by counselors from the NBCUniversal family and beyond featuring activities that are tailor-made for Xfinity customers and families to enjoy at home. Available on Xfinity X1 and Xfinity Flex, Camp Tonsafun features video lessons and activities spanning arts, sports, cooking, experiments, and adventures geared toward children ages 5-12.

