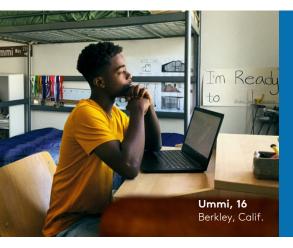# internet >> essentials
FROM COMCAST

About Internet Essentials

Since 2011, Internet Essentials from Comcast has connected 8 million people from low-income families to the internet at home. The COVID-19 crisis has put many of these students at risk and has accelerated the need for digital equity and Internet adoption programs to support them. That's why we have developed a comprehensive program to address the major barriers to broadband adoption, which is about far more than just bringing internet service into the home. So that no matter what back to school looks like, students are ready for anything.

Ummi, 16
Berkley, Calif.

8M+

Comcast has connected 8 million low-income people to high-speed Internet at home, more than 90 percent of them for the first time in their lives.

$650M

Digital literacy is the most important facilitator of getting people connected. Comcast has invested more than $650 million in digital literacy training and awareness.

OUR LATEST INITIATIVES

Internet Essentials Partnership Program

The Internet Essentials Partnership Program (IEPP) is designed to help accelerate Internet adoption at a critical time. The program provides the opportunity for school districts and other organizations to fund and quickly connect large numbers of students and families to broadband access at home.

Lift Zones

Comcast is partnering with non-profit partners and city leaders to create safe spaces for students and families to connect and learn, creating more than 1,000 "Lift Zones" in community centers to provide internet connectivity and a safe place for students and families to get online.

Digital Literacy Training & Curriculum

Beyond connectivity, we work with tens of thousands of partners across the country to provide digital skills training to young people and to upskilling adults with the aim of improving economic mobility.

OUR IMPACT

90%
are highly satisfied with the program

92%
would recommend the program

98%
use the service for schoolwork

93%
have seen a positive impact on their child's grades

Ready for anything

COMCAST