



What are Lift Zones?

Comcast announced a multiyear program to launch more than 1,000 WiFi-connected "Lift Zones" in community centers nationwide to help students get online, participate in distance learning, and do their homework.



The **COVID-19 crisis** has put many low-income students at risk of being left behind and has accelerated the need for comprehensive digital equity and Internet adoption programs to support them. Lift Zones are intended to help those students who, for a variety of reasons, may be unable to connect to distance learning at home, or who just want another place in which to study .



This initiative will provide free hotspot connectivity, and also access to hundreds of hours of educational and digital skills content to help families and site coordinators navigate online learning. Lift Zones complement Comcast's Internet Essentials program, which, since 2011, has helped connect more than 8 million low-income people to the Internet at home. The Lift Zones initiative comes on the heels of Comcast's recent launch of its new "Internet Essentials Partnership Program," which focuses on enabling cities, school districts, and community-based organizations to connect large numbers of low-income students to the Internet at home to support distance learning.

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