

10 Years, 10 Million Americans Reached

Over the next 10 years, Comcast is committing \$1 billion to reach 50 million people from low-income families with the tools and resources they need to succeed in a digital world. We'll do this by connecting people to the Internet at home, equipping safe spaces with free WiFi and working with thousands of nonprofit community organizations, city leaders, and business partners to create opportunities, particularly in media, arts, technology, and entrepreneurship.



LOOKING FORWARD 10 YEARS

10
years

Over the last 10 years, Comcast has connected over **10 million people** from low-income families to low-cost, high-speed Internet at home.

\$1B

Comcast is committing \$1 billion to reach **50M** people with the connectivity, skills, training, and resources they need to be ready for anything.

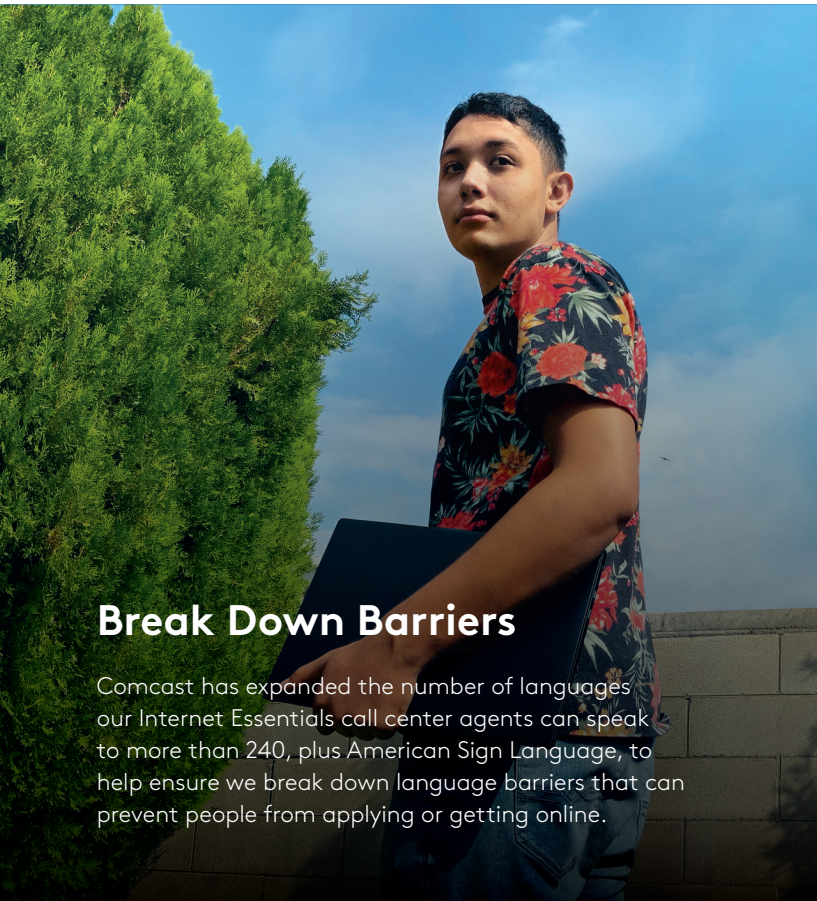
25M
hours

In 2021 alone, WiFi connected Lift Zones across the country will enable students to complete over **25 million hours** of homework and remote learning.

150k
laptops

Over the course of the program, Comcast has provided low-income Americans with **150,000** free or affordable subsidized computers.

RECENT INITIATIVES



Break Down Barriers

Comcast has expanded the number of languages our Internet Essentials call center agents can speak to more than 240, plus American Sign Language, to help ensure we break down language barriers that can prevent people from applying or getting online.

Lift Zones

Comcast is partnering with nonprofit partners and city leaders to create safe spaces for students and families to connect and learn, creating more than 1,000 "Lift Zones" in community centers to provide Internet connectivity and a safe place for students and families to get online.

Partnership Program

The Internet Essentials Partnership Program (IEPP) is designed to help accelerate Internet adoption at a critical time. The program provides the opportunity for school districts and other organizations to fund and quickly connect students and families to broadband access.

Digital Literacy Training and Curriculum

Beyond connectivity, we work with tens of thousands of partners across the country, including nonprofits and city leaders, to provide digital skills training to young people and to upskilling adults with the aim of improving their economic mobility.

Ready for anything.

comcastcorporation.com/internetessentials

