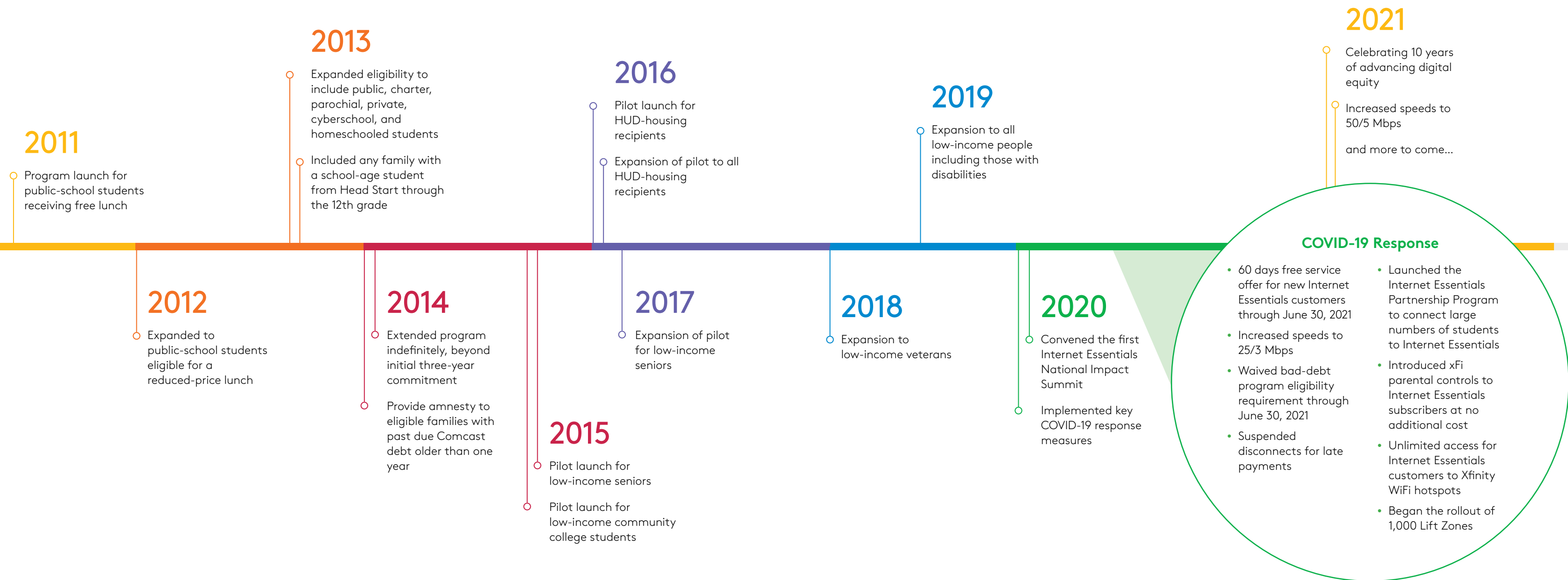


Program Timeline

For Comcast, addressing the need for digital equity has been a decade-long pursuit. In 2010, the Federal Communications Commission released the National Broadband Plan (NBP), articulating the barriers to broadband adoption and digital inclusion, and focusing attention on the importance of having a home Internet connection. In 2011, Internet Essentials was the first comprehensive programmatic response by a major Internet service provider to address the main barriers to broadband adoption.

For 10 years, we have worked closely with our partners to refine the program in meaningful ways and expanded the eligible population numerous times. Together, we are committed to creating and supporting digital equity within the communities we serve.



12 expansions of eligibility (available to all eligible low-income households)

18 innovations (including improving our streamlined application process and launching the Internet Essentials Partnership Program)

14 improvements to the value of the service (including speed, in- and out-of-home WiFi, computer options)

9 innovations in digital literacy, including the creation of 1,000+ Lift Zones