What are Lift Zones?

In September of 2020, Comcast announced a multiyear program to launch more than 1,000 WiFi-connected “Lift Zones” in community centers nationwide for anyone to use, including students, adults, seniors, and veterans. We have since accelerated that commitment to establish 1000+ Lift Zones by the end of this year.

The COVID-19 crisis has put many low-income students at risk of being left behind and has accelerated the need for comprehensive digital equity and Internet adoption programs to support them. Lift Zones are designed to help those students who, for a variety of reasons, are unable to participate in distance learning at home.

This initiative will provide free hotspot connectivity, and also access to hundreds of hours of educational and digital skills content to help families and site coordinators navigate online learning. Lift Zones complement Comcast’s Internet Essentials program, which, since 2011, has helped connect more than 10 million low-income people to the Internet at home. A Lift Zone is a facility primarily designed to help provide low-income students with a safe, clean space to participate in distance learning during the day or to do homework before or after school. However, adults, seniors, and veterans can also use the site for remote work, to look for or apply for a job, or learn digital skills. Hundreds of Lift Zones are already up and running across the country in cities like Baltimore, Chicago, Philadelphia, Denver, Oakland, and the Twin Cities.

To find a Lift Zone near you, please visit: https://internetessentials.com/learningsearchpage